

## OCCI Chairman visits a Recent Joiner in the Osaka Market



On August 20<sup>th</sup> 2010, Mr. Shigetaka SATO (Chairman, Osaka Chamber of Commerce and Industry) visited Phihong Technology Japan Co., Ltd. (<http://www.phihong.co.jp/>) for fact-finding on a successful advance into the Osaka/Kansai market, as well as on the recent trends of the Osaka businesses more generally deepening cooperative or partnership relations with those of various Asian regions.

With the support of O-BIC and others concerned, the Phihong Technology Japan Co., Ltd. was set up in Osaka in April this year by the parent company PHIHONG TECHNOLOGY Co., Ltd. of Taiwan who, as the world's 7<sup>th</sup>-ranking manufacturer of power• supply• outlet-related devices, aims to develop the market in Japan for its well-selling products such as the large “touch panels” etc.

At the meeting with Mr. Kappei HARADA (President, Phihong Technology Japan Co., Ltd.) from whom Chairman Sato was informed of some tasks faced by foreign companies joining the Osaka/Kansai market, Chairman Sato expressed his hope to improve the Osaka business environment to be more attractive, so as to invite more investments into Osaka from overseas.

