

Report on The 14th Osaka Business Networking Tesla Motors – Supercharging the Osaka/Kansai Economy –American Electric Car Company’s Global Strategy–



On March 27, Osaka Business & Investment Center (O-BIC) held the 14th Osaka Business Networking Club’s Networking Event with Director of Battery Technology at Tesla Motors, the American electric car venture company that everyone is talking about. About 200 representatives, including members of foreign owned firms in Osaka, Osaka based Japanese companies, foreign diplomatic establishments and economic organizations in Osaka attended this event and participated in networking.

A promotional session by Osaka prefecture for the New Energy Industry was followed by a speech by Mr. Kelty, where he spoke about the features of his company products and future plans, his long stint at Panasonic, and also touched upon

the strengths and weaknesses of Japanese companies in terms of his responsibility of overseeing business association between Tesla Motors and Panasonic. After this, the Q & A session was held where a lot of people asked questions, and the speaker and participants actively interacted with each other.

Apart from this, Tesla’s [Model S] vehicle components were tested, and the participants were impressed with its stylish design and other features

【Event Overview】

Date & Time: 14:00-16:30, Friday, March 27, 2015

Venue: “International Conference Hall” at OCCI Building

Organized by: Osaka Prefecture, the City of Osaka, and the
Osaka Chamber of Commerce and Industry

Supported by: JETRO Osaka

◆ Opening Remarks

Mr. Masayuki Inoue, Director General of Economic Strategy Bureau, Osaka City

◆ Seminars

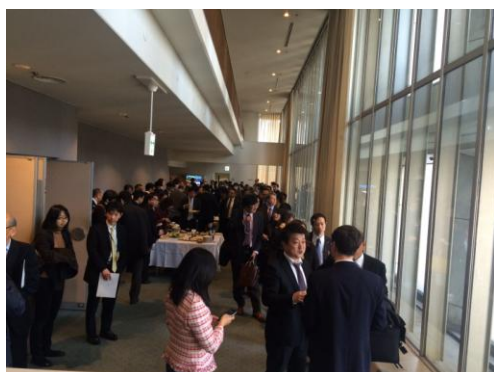
—Osaka Prefecture’s Initiatives to Promote New Energy Industries

Mr. Shigetoshi Ohara, Assistant Director, New Energy Industry Division, Growth Industry Promotion Office, Department of Commerce, Industry and Labor, Osaka Prefectural Government

—Tesla Japan – Supercharging the Osaka/Kansai Economy - American Electric Car Company’s Global Strategy -

Mr. Kurt Kelty, Director of Power Storage Technologies, Tesla Motors

◆ Networking event, test-ride event



A view of the networking event



Test cars on display



Car interiors