

The 17th Osaka Business Networking Club

Challenge and Innovation: Osaka's Entrepreneurship at Its Best Staying flexible to sustain prosperity: Pioneering businesspersons in Osaka, past and present

As part of the 17th Osaka Business Networking Club event, the Osaka Business and Investment Center (O-BIC) hosted a tour of the Entrepreneurial Museum of Challenge and Innovation and Takara Belmont Corporation on September 15. About 46 people participated in the tour from foreign companies, diplomatic offices, business organizations and other entities in Osaka.



At the Entrepreneurial Museum of Challenge and Innovation, participants learned about the development of Osaka, a city of commerce, and the achievements of Godai Tomoatsu, the first chairman of OCCI, who has been known as "Osaka's benefactor" and other successful entrepreneurs based in Osaka. Subsequently, while visiting Takara Belmont, they learned about the business strategy of the company that has evolved from a foundry into a global manufacturer of barber's and beauty salon chairs and has flourished for 95 years. During their tour of the company, they had an opportunity to visit "TB-SQUARE," an innovative beauty care information center before its opening on September 16. During a subsequent networking session, participants experienced head massage, nail care and other types of beauty care using the company's latest equipment and products.



【Event Overview】

DATE & TIME: Thursday, 15th September 2016, 13:30-17:30

VENUE: The Entrepreneurial Museum of Challenge and Innovation

(B1 Floor, Business Innovation Center Osaka, 1-4-5 Hommachi, Chuo-ku, Osaka)

TAKARA BELMONT CORPORATION, "TB-SQUARE" (2-13-22 Shimanouchi, Chuo-ku, Osaka)

ORGANIZED by: Osaka Prefecture, the City of Osaka, and the Osaka Chamber of Commerce and Industry

SUPPORTED by: JETRO Osaka

◆Opening remarks

Mr. Susumu Saito, Director, International Division, Osaka Chamber of Commerce and Industry
Secretary General, Osaka Business and Investment Center

◆Tour of the Entrepreneurial Museum of Challenge and Innovation

◆Introduction to Takara Belmont Corporation

"Secrets for Sustaining Prosperity - Flexible Approaches to Business and Commitment to
Monozukuri Manufacturing that Adds New Value to Regular Items"

Mr. Nobuo Hanahata, Executive Officer, TAKARA BELMONT CORPORATION

Mr. Keisuke Kobayashi, General Manager, Global Hairdressing & Beauty Salon Business Division,
Hairdressing & Beauty Salon Business Department, TAKARA BELMONT CORPORATION

◆Tour of "TB-SQUARE," Takara Belmont's "world-class beauty landmark"

◆Networking Meeting