

The 11th Osaka Business Networking Club Special Lecture “Path from first Asia shop to No. 1 sales store” Announcement

The Osaka Business Investment Center (O-BIC) held the 11th Osaka Business Networking Club Special Lecture on July 16th at the Osaka Chamber of Commerce and Industry, and invited Claus Falsig, Representative Director of the Japan KK branch of Denmark’s famous daily goods retail chain “Tiger Copenhagen.” About 160 people participated in the event. In addition to companies moving into the Osaka market as Osaka Business Networking Club members, this number also included foreign diplomatic, economic groups, and those involved with Osaka businesses like Chamber of Commerce and Industry member companies.

During the greeting by organizer, Osaka International Business Promotion Council Chairman Shigetaka Sato spoke passionately about his desire to work toward attracting foreign-funded companies. He believes this would create success stories to follow that of Tiger Copenhagen, which used Osaka as an entry point, with companies expanding from Osaka to all of Japan. While expressing his gratitude toward O-BIC and JETRO Osaka HQ for all of their support in his speech that followed, Claus Falsig explained the attractions of the Japanese market and some of his company’s business strategies, like their reasons for choosing to both enter the Japanese market and open their first Asian store in Osaka. Next, many questions were asked in the Q&A session, providing an animated exchange between the speaker and participants.

At the networking session that followed the speech, many lively interactions unfolded between company members, including the speaker.

- Event Overview -

Date: Tue, July 16, 2013 13:00-16:00

Organizers: Osaka Prefecture, Osaka City, Osaka Chamber of Commerce and Industry, JETRO Osaka HQ

◆ Greeting by organizer

Osaka Chamber of Commerce and Industry Chairman,
Osaka International Business Promotion Council Chairman
Shigetaka Sato



◆ Speech, Q&A

“Path from first Asia shop to No. 1 sales store”

Zebra Japan KK former Representative Director Claus Falsig



◆ Networking

