

Report on “Bio-Asia 2012 Exhibition”



The Osaka Business and Investment Centre (O-BIC) exhibited at Bio-Asia 2012 held in the Ritz-Carlton, Osaka from 31st January 2012 – 1st February 2012.

Bio-Asia is gaining attention as a forum where Asian bio-technology firms interested in collaborative research or licensing agreements and representatives of pharmaceutical companies on the one hand, and representatives of American and European companies engaged in drug development on the other hand, can meet under the same roof and network with a view to building associations.

In this edition of the exhibition, we promoted the bio-potential of Osaka as well as the Kansai Special Zone for Comprehensive International Strategic Innovation, and also used a partnering system wherein we held individual discussions with around 25 firms from various countries around the world for deeper business exchange as well as to promote investment in Osaka.

Highlights of Bio-Asia 2012 :

(Number of participating countries)	20
(Number of participating companies)	Around 160
(Number of participants)	Around 250
(Total number of discussions)	Around 1100

