

“TEAM Osaka”, with closer cooperation, invited to Osaka 28 Foreign Companies/Organizations



On June 3rd 2009, O-BIC announced its achievement results of FY 2008 (April 2007-March 2008).

With the founding of “Osaka Business Networking Club” as well with the introduction of incentives based on further closer cooperation with JETRO Osaka, all concerned with this “TEAM Osaka” worked strenuously on inviting investments into Osaka from abroad. As a result, O-BIC succeeded in

inviting 28 foreign companies/organizations exceeding the yearly average achieved during the 7 years from FY2001-FY2007, making the total of 197 cases for the past 8 years, despite deteriorating economic environments.

FY2001	FY2002	FY2003	FY2004	FY2005	FY2006	FY2007	FY2008	TOTAL
13 cases	14 cases	33 cases	24 cases	25 cases	24 cases	36 cases	28 cases	197 cases

- O-BIC effectively coped with various inquiries during FY2008 such as approx. 45,000 homepage accesses (25% up on FY2007) and 117 cases of email and phone contacts, out of which 52 cases were for investments consisting of 21 from China, 11 from the U.S. and 5 from Korea.
- From the 52 cases for investments, we succeeded in inviting 28 to Osaka, with 17 from Asia (increases from China and Korea) and 8 from North America. The top 3 country-wise are: China with 12 cases (FY2007: 8), the U.S. with 6 cases (FY2007: 6) and Korea with 3 cases (FY2007: 1).
- In the lines of business or purpose, 10 cases of services are at the top followed by 6 cases of bio/IT-related ones and 5 cases of imports/sales/development of markets. Most noticeable in the service industries are those (including individuals) who started business in Osaka mainly in the fields related to medical services/education and tourism/culture.
- Representatives of two newly Osaka-based companies introduced their achievements or expectations. ANY SHOP Co., Ltd. from Korea is successfully developing sales of clothes/apparel through an online shopping mall of Japan and will now further strengthen development of products better suited to the Japanese market. With the objective of supporting clinical research and development, BBK Worldwide-Osaka from the U.S. expressed hope to serve as the channel between Japan’s clinical R/D market and the international markets of clinical trials/practices.



Mr. Yasutsugu KOHZUKI
Secretary General, O-BIC
Making O-BIC announcement
on FY2008



Mr. Keizo TSUCHIYA
Director General
JETRO Osaka



Mr. Jeremy BUCHMAN
Program Manager
BBK Worldwide-Osaka
Introducing the company



Mr. LEE Seung Ryul
General Manager
ANY SHOP Co., Ltd.
Responding to
a TV interviewer