

Report on “Osaka Investment Promotion Seminar” held in Tokyo by the City of Osaka

“Osaka Investment Promotion Seminar” was most successfully held in Tokyo on December 4th 2008, actively attended by about 120 participants mostly from foreign legations and foreign companies. Representatives of Osaka Business and Investment Center (O-BIC) as a supporting organization also participated in the Seminar taking the opportunity to further deepen networking with the participants attracting their attention to Osaka as the second base of operation in Japan.

Sponsors: City of Osaka / IBPC Osaka Investment Promotion Center

Supported by: Kansai Bureau of Economy, Trade and Industry (METI-KANSAI), Japan External Trade Organization Osaka, Osaka Prefectural Government, Osaka Chamber of Commerce and Industry, **Osaka Business and Investment Center**, Kansai Economic Federation, Kansai Partnership, Digital Concept Partners, Kansai Institute of Information System & Industrial Renovation, Osaka Digital Contents Industry Promotion Council, American Chamber of Commerce in Japan -Kansai Chapter, French Chamber of Commerce and Industry in Japan

Target Participants: Both Japanese and Foreign organizations, companies, universities and research institutes

Objective: To further attract the attention of Tokyo-based companies (targeting mainly foreign companies), universities and research institutes to the merits of setting up a base of operation in Osaka, as well as to build person-to-person networks for inviting companies to Osaka, by introducing not only the latest information on the development of digital contents, and on the ‘information appliances / instruments’ industry in the Osaka-Kansai region, but also the business opportunities in the markets.

Program:

◆ Opening Remarks: Mr. Hajime Mori, Director, Planning Division, Economic Affairs Bureau, City of Osaka

◆ Presentations:

“Carnegie Mellon – Entertainment Technology Center”

Ms. Michelle Macau, Program Director, ETC-Global Japan, Carnegie Mellon University

“Digital Concepts Partners (DCP) and Panasonic”

Dr. Satoshi Kabasawa, Team Leader, Corporate R&D Strategy Office, Panasonic Corporation

“Life in Kansai”

Mr. Kiran S. Sethi, Chairman, External Affairs Committee,

American Chamber of Commerce in Japan (ACCIJ)–Kansai Chapter

“Osaka Today and Tomorrow”

Mr. Toshimitsu Tanaka, Manager for Urban Revitalization and Promotion,

Office of Urban Revitalization and Promotion, City of Osaka

“Support Program & Incentives on Setting up Business in Osaka”

Mr. Kiyoshi Ogata, General Manager, IBPC Osaka Investment Promotion Center