

## Report on “Top-Promotion of Osaka” in Beijing and Tianjin, China

On their visits to Beijing and Tianjin during November 19-21, 2008, top delegates representing Osaka (Osaka Governor T. Hashimoto, OCCI Vice Chairman M. Kato, President A. Murayama of Kansai International Airport Co. Ltd.) promoted both touristic and economic attractions of Osaka through conducting the Osaka Promotion Seminar and visiting Government VIPs, while members of the Osaka Economic Mission on the same visits were actively conducting exchanges with business people of China at the meetings for business talks. OCCI Vice Chairman Mr. Kato introduced the activities and achievements of O-BIC (Osaka Business and Investment Center) and encouraged Chinese companies to advance into the Osaka-Kansai markets.

### November 20 (Thu.) 2008 [In Beijing]

- Osaka Promotion Seminar (9:00-12:30), Participated by about 200 persons  
(---mainly of tourism / economic agencies and organizations)

#### [Part I]

##### ○ Main Participants:

Economic Offices: Represented by Deputy Director CHENG Yuhua, Beijing Municipal Bureau of Commerce and others

Tourism Offices: Represented by Deputy Director GU Xiaoyuan, Beijing Municipal Bureau of Tourism and others

##### ○ Presentations:

###### □ Governor Hashimoto



Showing video pictures every now and again, Governor Hashimoto promoted touristic attractions of Osaka introducing its gourmet food, shopping, seasonal festivals and other events; he further introduced Osaka Prefecture's initiative moves in the environment or energy-saving-related endeavors citing the 'eco action' and other projects of ESCO (energy-saving co.), for promotion of Osaka's economy stressing the concentration of leading companies and industrial clusters.

###### □ Mr. M. Kato, Vice Chairman OCCI

Vice Chairman Kato introduced the extensive scale of Osaka's economy, the characteristics of its SMEs (small and medium enterprises), its latest ongoing projects and also the efforts by all Osaka, O-BIC in particular, to invite businesses into the Osaka-Kansai markets, and called out to Chinese companies for their active participation in our markets.



###### □ Mr. A. Murayama, President, Kansai International Airport Co., Ltd.

With introduction of the Airport's great convenience, advantages and full networking with China, President Murayama emphasized the merits for further utilization of the Airport for both touristic and economic purposes.

[Part II]

- Economic Group Session (Themes: Environment, Energy-saving)
- Tourism Group Session
  - Meetings for business talks were conducted between 105 participants from travel agents in Beijing and those from 6 Osaka companies.



November 21 (Fri.) 2008 [In Tianjin]

- Osaka Promotion Seminar (---with participation by 170 of those from tourism and economic organizations in Tianjin)
  - In their respective areas, Governor Hashimoto and other delegates explained and promoted Osaka's tourism and economy, and meetings for business talks were also held.
- Main Participants: Mr. ZHANG, Vice Mayor of Tianjin  
Mr. TONG Jingzheng, Deputy Director, Tianjin Municipal Bureau of Tourism

[Part I]: (Presentations same as those in Beijing)



[Part II]

- Economy Group Session
- Tourism Group Session
  - Signing the memorandum of intention for cooperative relations for tourism



- Meetings for business talks held between 79 participants from travel agents in Tianjin and those from 6 Osaka companies

