

## Report on Exhibition at the Japan-China-Korea Industrial Fair 2008 in Osaka

From June 18 through 20, the Osaka Business & Investment Center (O-BIC) ran a booth at the Japan-China-Korea Industrial Fair 2008 to provide information on the investment environment of Osaka and advancement of foreign companies into the region. Materials on foreign companies and their supporting companies actively doing business in Osaka were also exhibited. O-BIC sought to discover potential new foreign investors through their approach to some 120 Chinese and Korean exhibitor companies as to their interest in investing in Japan/Osaka.



**[O-BIC booth]**



**[Japan Zone]**

### 1. Outline of the Fair

- [1] Name: Japan-China-Korea Industrial Fair 2008 in Osaka
- [2] Theme: From East Asian Triangle to Regional  
– Promotion of trilateral cooperation in the environmental and energy-saving technological fields –
- [3] Objective: Further strengthening of Japan-China-Korea trilateral relationship in trade and investment and East Asia's further economic growth
- [4] Exhibition Period: Three days from June 18 (Wednesday) through 20 (Friday), 2008
- [5] Venue: Intex Osaka Hall No. 3 and No. 4 (fair site area: 11,800 m<sup>2</sup>)
- [6] Organizers: Japan External Trade Organization (JETRO)  
China Council for the Promotion of International Trade (CCPIT)  
Korea Trade-Investment Promotion Agency (KOTRA)
- [7] Co-Organizers: Local Executive Committee, Japan-China-Korea Industrial Fair 2008 in Osaka  
(The Kansai Bureau of Economy, Trade and Industry, Osaka Prefecture, Osaka City, Osaka Chamber of Commerce and Industry, Kansai Economic Federation)

## 2. Exhibition Composition

	No. of Exhibitors	Scale of Exhibition	Exhibition Theme
Japan	101 companies/ organizations	134 small booths	"Environmental Technology Supporting the Future": Promotion of Investment in Japan
China	114 companies/ organizations	139 small booths	World Expo 2010 Shanghai China, Promotion of IT-related technologies
Korea	106 companies/ organizations	127 small booths	"Premium Korea": Promotion of animation, robot, environment and design
Total	321 companies/ organizations	400 small booths	

## 3. Number of Visitors

	Weather	Public visitors	Opening ceremony guests	News agencies	Total
June 18 (Wed)	Cloudy	1,750	400	44	2,194
June 19 (Thu)	Cloudy with intermittent rain	2,139	-	-	2,139
June 20 (Fri)	Cloudy with intermittent rain	1,604	-	-	1,604
Three-day total		5,493	400	44	5,937

## 4. Senior Officials Invited to the Opening Ceremony

<b>[Japan]</b>	Yoshitaka Shindo	Senior Vice Minister of Economy, Trade and Industry
	Toru Hashimoto	Governor of Osaka Prefecture
	Kunio Hiramatsu	Mayor of Osaka
	Akio Nomura	Chairman, Osaka Chamber of Commerce and Industry
	Hiroshi Shimozuma	Chairman, Kansai Economic Federation
	Takashi Kugai	Director-General, Ministry of Economy, Trade and Industry, Kansai Bureau, etc.
<b>[China]</b>	Yu Ping	Vice Chairman, China Council for the Promotion of International Trade, etc.
<b>[Korea]</b>	Kwon Tae Kyun	Deputy Minister, Ministry of Knowledge Economy
	Kim Sang Yul	Vice Chairman, Korea Chamber of Commerce and Industry
	Hwang Min Ha	Executive Vice President, KOTRA, etc.

< The Fair Site >

