

# O-BIC Overseas Promotion Las Vegas/San Francisco, USA October 18-26, 2014

## 1. Solar Power International (SPI2014)



October 20-23, 2014

Las Vegas Convention Center • Las Vegas, Nevada

### Exhibition details:

Dates: October 20 (Mon) – 24 (Fri), 2014

Venue: Las Vegas Convention Center, Las Vegas, USA

Organizer: SEIA (Solar Energy Industries Association)

Participating companies: Over 600 (Around 25% were from outside the US, primarily from China, Germany, and Spain)

Attendees: 15,000

### O-BIC at SPI2014



Around 100 visitors dropped by the O-BIC booth, where Osaka and the O-BIC were being promoted. In addition, O-BIC representatives went around to roughly 50 other exhibitor's booths and gauged interest in doing business with Japan/Osaka; we found some very positive interest among the company representatives we spoke with.

## 2. Individual Visits

In addition to the Nevada Chamber of Commerce and JETRO in San Francisco, O-BIC visited companies based in Silicon Valley, inquiring about recent trends in overseas expansion among



US companies and discussing the possibility of future business tie-ups.

