

## Report on The 15<sup>th</sup> Osaka Business Networking Club Business Trends in Foreign Companies



On October 22<sup>nd</sup>, The Osaka Business and Investment Center (O-BIC) held the 15<sup>th</sup> Osaka Business Networking Club's networking event with 4 foreign companies that have started operations in Osaka as part of their business expansion into Japan. About 90 representatives, including members of foreign owned firms in Osaka, Osaka based Japanese companies, foreign diplomatic establishments and economic organizations in Osaka attended this event and participated in networking. Along with changes of the times such as globalization of society, accelerated development of information technology (IT), and the increasing number of overseas

visitors, social needs in Japan have also become increasingly diversified. To help understanding of how foreign-owned enterprises have discovered business opportunities and responded to ever-changing needs in Japan, the latest business trends of foreign companies, exemplified by their recent investments in Japan, were explained to seminar participants. The subsequent networking event provided an opportunity for lecturers and participants to actively interact with each other.



### 【Event Overview】

Date and Time: 14:00-16:30, Thursday, October 22<sup>nd</sup>, 2015

Venue: Osaka Chamber of Commerce and Industry Building, "Suehiro no ma"

Organized by: Osaka Prefecture, the City of Osaka, and the Osaka Chamber of Commerce and Industry

Supported by: JETRO Osaka

#### ◆ Opening remarks

Mr. Tsutomu Miyagi, President, Osaka Chamber of Commerce and Industry

#### ◆ Presentations by foreign company representatives

- Shanghai Spring Investment Management Co.,Ltd.  
Mr. Zhencheng Sun, General Manager, Spring Airline-Japan branch
- Square K.K. Mr. Satoshi Kakeya, Marketing Manager
- FireEye, Inc. Mr. Masatoshi Iwama, Sr. Director of Sales Engineering
- YBM Japan Mr. Naotomi Umezawa, Senior Executive Director

#### ◆ Networking Meeting

