

24 – 27 October 2016
Melbourne Convention
Centre, Melbourne,
Australia

International
BioFest
2016



AusPartnering
Business Matching
Supported by:
SANOFI



O–B I C Oversea Promotion in Melbourne, Australia
2016/10/24-27
Exhibited at AusBiotech2016 and
Co-organized Promotion Seminar 「Discover Osaka」

◆AusBiotech, International BioFest2016

TIME: Monday, 24th ~ Wednesday, 26th, October, 2016

VENUE: Melbourne Exhibition and Convention Center

ORGANIZER: AusBiotech (Australia's biotechnology organization. Being a well-connected network of over 3,000 members in the life sciences, including therapeutics, medical technology (devices and diagnostics), food technology and agricultural, environmental and industrial sectors.)

OUTLINE: The largest-ever gathering in Australian life sciences, with three major conferences coming together

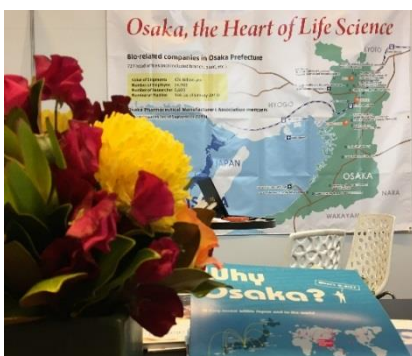
Related Events :

- ① 17th IBS(International Biotechnology Symposium and Exhibition)
- ② AusBiotech2016
- ③ Australia Biotech Invest

-Exhibitors: 76 Companies • Research institutions • Universities • Government agencies

-Visitors: 2000 (From 38 countries)

Activities: Running O–BIC's booth at the AusBiotech. O–BIC promoted Osaka's feature, superiority in life science industry and O–BIC's services for 80 visitors. Further, we arranged individual meetings with 15 companies through the AusPartnering business matching program and gauged interest in doing business with Japan/Osaka. We will keep following those companies up to enhance the networking experience



◆Osaka's Promotion Seminar 「Discover Osaka」

Osaka Promotion Seminar & Networking reception 「Discover Osaka」 was held to strengthen investment and business in life science industry of Osaka and Melbourne's ongoing sister city relationship. O-BIC participated in the event as co-organizer. The Seminar introduced Osaka's business environment and major project in life science industry and calling for investment and business tie-up in Osaka to about 60 delegates of Australian companies.



<Date> Thursday, 27th, October

<Time> Seminar: 4:30pm to 6:00pm Networking reception : 6:00pm to 8:00pm

<Venue> Melbourne Town Hall, Supper Room 3rd Floor

<Main Organizer> City of Osaka, OCCI

<Co-organizer> City of Melbourne, O-BIC

<Supported by> JETRO Sydney, the Consulate-General of Japan in Melbourne, Biomedical Research Victoria

<Program>

1. Seminar

(1) Welcome by Mr. Seigo Tanaka, Vice Mayor of Osaka

(2) Greetings

Ms Katrina McKenzie, Director, City Economy and Activation, The City of Melbourne

Ms. Keiko HANEDA, Consul General, Consulate General of Japan in Melbourne

(3) Presentation by Mr. Seigo Tanaka, Vice Mayor of Osaka

(4) Presentation by Dr. Tsuneaki Sakata, Vice Chairman, Life science Industry Promotion Committee, OCCI

(5) Presentation by Dr. Yutaka Kono, Associate Director, Life Sciences Industry Division, Osaka Prefectural Government

(6) Presentation by Assoc. Prof Jan Tennent, CEO, Biomedical Research Victoria

(7) Q&A

2. Networking reception

1, Welcome by Mr. Seigo Tanaka, Vice Mayor of Osaka

2, Greetings by Ms. Susan Riley, Deputy Lord Mayor of Melbourne

3, Toast by Dr. Tsuneaki Sakata,

Vice Chairman, Lifescience Industry Promotion Committee, OCCI

