

## The 19<sup>th</sup> Osaka Business Networking Club

### The Lecture by Mr. Marco Lombardi, the Consul General of Italy in Osaka The Benefits of World Expositions: Lessons from the Expo Milano 2015

The 19<sup>th</sup> Osaka Business Networking Club will be held as follows: With Japan's bid to bring the World Exposition 2025 to Osaka picking up pace recently, the Osaka Business Networking Club will invite Mr. Marco Lombardi, Consul General of Italy in Osaka, to talk about the links between world expositions and the economy, and their impact and benefits on society as a whole. Mr. Lombardi's lecture will be based on success stories from the Expo Milano 2015, the theme of which was "Feeding the Planet, Energy for Life". There will also be a presentation by Osaka Prefecture on what it is aiming to achieve in its efforts to attract the World Expo to Osaka, and the latest developments in the campaign. The business networking meeting, which has been highly requested, will also be on the program so that you can try to share ideas with attendees from many companies.

We would be delighted to have your participation at this event and to assist you in making connections in Osaka. This is a great opportunity that you won't want to miss.

**DATE & TIME:** Friday, 22nd September 2017, 2:00pm-5:00pm (Registration begins at 1:30pm)

**VENUE:** Osaka Prefectural Government Sakishima Building (Sakishima Cosmo Tower),  
44<sup>th</sup> Floor「Main Conference Room」、49<sup>th</sup> Floor "Montjuic" 「Banquet Hall」  
(1-14-16 Nankokita, Suminoe-ku, Osaka City)

**PROGRAM:**

<Lecture> 2:00pm-3:45pm @44<sup>th</sup> Floor 「Main Conference Room」

2:00pm-2:10pm Greetings from the organizer

2:10pm-3:10pm Lecture 1

"The Benefits of World Expositions: Lessons from the Expo Milano 2015"

By Mr. Marco Lombardi, the Consul General of Italy in Osaka



**Personal history**

Mr. Marco Lombardi served as First Secretary at the Embassy of Italy in Tokyo between 2002 and 2006, where he was among the organizers of various large-scale promotional events, such as the "Italian Festival" and the "Italian Spring". He was additionally in charge of economic and commercial affairs, contributing to the conclusion of important agreements between Italy and Japan that have opened the Japanese market to many Italian products. In 2006, he became Deputy Chief of Mission at the Embassy of Italy in Dublin, where he also served as Head of the Consular Section. From 2010, he worked at the Directorate General for the European Union of the Ministry of Foreign Affairs, and assumed his current position as Consul General of Italy in Osaka on February 15, 2013.

3:10pm-3:45pm Lecture 2

"Aims and Developments in Osaka's World Expo Bid"

By World Expo Bid Promotion Office Department of Policy and  
Planning Osaka Prefectural Government

<Networking meeting> 4:00pm-5:00pm @49<sup>th</sup> Floor "Montjuic" 「Banquet Hall」  
Networking time

**LANGUAGE:** Consecutive interpreting from Italian into Japanese; Simultaneous interpreting from Japanese into English

**FEE:** Free

**CAPACITY:** 100 (First-come-first-served basis) \*Registration will close when we reach capacity.

**ORGANIZED by:** Osaka Prefecture, the City of Osaka, and the Osaka Chamber of Commerce and Industry (OCCI)

**SUPPORTED by:** JETRO Osaka

**BOOKING**

Please fax or email the booking sheet. <Deadline: Friday, 15<sup>th</sup> September>

FAX: 06-6944-6293 E-mail: [o-bic@osaka.cci.or.jp](mailto:o-bic@osaka.cci.or.jp)

**INQUIRIES**

Ms. Kasakawa or Ms. Matsuba, Osaka Business and Investment Center (O-BIC)

TEL: 06-6944-6298 E-mail: [o-bic@osaka.cci.or.jp](mailto:o-bic@osaka.cci.or.jp)

Address: c/o Osaka Chamber of Commerce & Industry (OCCI), International Division

2-8 Honmachibashi, Chuo-ku, Osaka, Japan 540-0029

**The Osaka Business Networking Club**

The network was established in October 2008 by Osaka Prefecture, the City of Osaka (IBPC Osaka), the Osaka Chamber of Commerce and Industry and JETRO Osaka to facilitate networking among companies which have been investing in Osaka and to provide them with further opportunities for business expansion.

<Secretariat: Osaka Business and Investment Center (O-BIC)>

TO: Osaka Business and Investment Center (Fax: 06-6944-6293)

Please reconfirm the number before submitting

<The 19th Osaka Business Networking Club Booking Form> (22<sup>nd</sup>, Sep, 2017)

Company Name			
Title/Department			
Name			
Address		(〒 )	
TEL		FAX	
E-mail			
Please select the language you can use		<input type="checkbox"/> Japanese <input type="checkbox"/> English <input type="checkbox"/> Both	
Participation in the networking meeting		<input type="checkbox"/> Will be present <input type="checkbox"/> Will not be present	
Please select the organ from which this letter of invitation was sent to you		<input type="checkbox"/> O-BIC <input type="checkbox"/> Osaka Chamber of Commerce & Industry (OCCI) <input type="checkbox"/> IBPC Osaka <input type="checkbox"/> JETRO Osaka <input type="checkbox"/> Others ( )	

\*1 **We will send a confirmation email (or fax if you don't have the email address) to all the applicants a week before the event. Please bring the printout on the day. If you don't receive the confirmation, please contact O-BIC.**

\*2 The information about you will be used for future correspondence of information from the organizers. It will also be printed on a list which will be distributed to presenters.

\*3 In case of an excess number of applicants, we may have to ask companies to limit the number of participants from their company.

\*4 We reserve the right to not allow the participation of any individual due to certain circumstances. We also may ask participants to leave the venue if their conduct hampers the event or disturbs other participants.