

# INVEST JAPAN SYMPOSIUM 2017

## About the event:

Upon the great opportunity of the 130th anniversary of Thailand-Japan diplomatic relations in 2017, it is expected to further strengthen the business relationship between Thailand and Japan, with higher level of economic cooperation and collaboration in the future.

Taking this opportunity, JETRO together with the Department of International Trade Promotion (DITP), Ministry of Commerce, Thailand and Joint Standing Committee on Commerce, Industry and Banking of Thailand (JSCCIB) will organize this symposium event for the promotion of further business opportunities for Thai private sectors in the Japanese market as well as business alliance between the two countries.

### SYMPOSIUM OUTLINE

**Date:** November 24th (Friday), 2017

**Time:** 14:00-16:40 (Registration start at 13:30)

**Venue:** Anantara Siam Bangkok Hotel

(155 Rajadamri Road, Bangkok 10330 Thailand)

“PIMARNMAN” on the 2<sup>nd</sup> Floor

### <PRE-EVENT> Joint Networking Reception\*

**Time:** 12:30-13:30 (Before the symposium opening)

**Venue:** “PARICHART COURT” on the 1<sup>st</sup> Floor

\*This networking reception will jointly be held with the participants for the “Service Industry Symposium” to be held in the morning session on the same day.

### <POST-EVENT> On-site Consultation Desk

**Time:** 16:40-17:30

**Venue:** Foyer space of “PIMARNMAN” on 2F

## Registration: **FREE ADMISSION**

Please register your kind attendance from the following URL.

<https://www.jetro.go.jp/form5/pub/bgk/investipsympo2017>

Registration deadline is **Monday 20 November**. (Seats are limited. First come, first served basis.)

## For further information:

Please contact JETRO Bangkok (Mr. Miwa, Mr. Iida, or Ms. Natcha)

E-Mail: [bgk-investjp@jetro.go.jp](mailto:bgk-investjp@jetro.go.jp) Tel: 02-253-6441

### Organizers:



### Co-organizer:



### Supported by:



**PRE-EVENT INVITED!!** Joint Networking Reception with “Service Industry Symposium”  
Time: 12:30-13:30 Venue: “PARICHART COURT” on the 1st Floor at Anantara Siam

## SYMPOSIUM AGENDA

### <Opening Remarks>

- 14:00-14:05 Greeting  
**H.E. Dr. Suvit Maesincee**  
Minister attached to the Prime Minister's office, Thailand
- 14:05-14:10 Greeting  
**Mr. Kalin Sarasin**  
Chairman of the Thai Chamber of Commerce and Board of Trade of Thailand

### <Part 1: Keynote>

- 14:10-14:30 Keynote speech  
**Mr. Hiroyuki Ishige**, Chairman and CEO, JETRO
- 14:30-14:50 Keynote speech  
**Mr. Pipit Aneaknithi**, President, KASIKORNBANK PCL
- 14:50-15:10 Photo sessions / Coffee break (total 20mins)

### <Part 2: Information Sharing>

- 15:10-16:25 Business opportunities in Japan / Successful case study
- ✿ Introduction of JETRO's support for Invest Japan (10mins)  
**Mr. Tomohiro Takashima**, Director-General, Invest Japan Department, JETRO
  - ✿ Perspective of Japanese market potentials and attractiveness (20mins)  
**Mr. Takashi Shinmei**, Board member of “J-Will Partners”
  - ✿ Case Study: Business attractiveness in Hospitality business in Japan (15mins)  
TBD (Thai company ventured into hotel/tourism related business in Japan)
  - ✿ Case Study: New business launch in big data marketing service in Japan (15mins)  
**Mr. Taishiro Miyayauchi**, Managing Director, ZANROO Japan
  - ✿ Case Study: Future direction in Renewable Energy business in Japan(15mins)  
**Mr. Pavan Siamchai**, Representative Director, BCPG Japan Corporation
- 16:25-16:35 Q&A sessions
- 16:35-16:40 Closing remarks  
**Mr. Hiroki Mitsumata**, President of JETRO Bangkok

**POST-EVENT** On-site Consultation for investment in Hokkaido, Osaka, Aichi, Kanagawa, etc.  
Time: 16:40-17:30 Venue: Foyer space in front of the Symposium Hall

For more updated information available on the JETRO's website;  
[https://www.jetro.go.jp/thailand/topics/\\_415130.html](https://www.jetro.go.jp/thailand/topics/_415130.html)